

For Immediate Release



TechExecs Los Angeles Honor Gorilla Nation's SVP of Technology, Alex Godelman, with 2010 IT Rock Star Award

Los Angeles — July 9, 2010 — Gorilla Nation's SVP of Technology, Alex Godelman, has recently been awarded the 2010 IT Rock Star Award from TechExecs Los Angeles.

TechExecs Network, formed back in early 2000, by several industry CIOs, has been recognizing innovative CIO Leaders in the market place. The IT Rock Star Award recognizes and honors leading Technology Executives who are instrumental in the creation of solutions to support existing and new high traffic products. Alex has been given this award for his innovative thought-leadership in creating best practices and systems for Gorilla Nation. Godelman is an active member in the TechExecs organization and currently serves as the Los Angeles CIO Co-Chair.

"Alex is a great guy and a very recognized icon not only in Los Angeles, but, also amongst his peers throughout the industry. We are very happy to have nominated him and recognizing him by giving him a well deserved award for his leadership and his involvement in supporting the overall IT community." stated Anthony Rexton Huang, Founder & CEO of TechExecs Network.

"I am honored to be a recipient of the 2010 IT Rock Star Award from TechExecs," stated Godelman. "Gorilla Nation is a thriving company that is advancing in technology and I am grateful to be leading the tech charge with an amazing team."

About TechExecs Network™ : Senior IT Executives Network™

Founded in 2000, TechExecs Network™ (www.TechExecs.Net) is a national network of Senior IT Executives with over 370,000 contacts throughout the United States of America. The purpose of the TechExecs Network is to focus on promoting regional Technology Community, featuring "Best of Breed" Resources available to key decision makers, Promote Networking and partnership amongst technology and industry executives both online and in-person, and ultimately serving as the dominant Connection for industry buyers and suppliers.

About Gorilla Nation:

Gorilla Nation is the world's largest online branded sales company, exclusively representing the online branded ad inventory of over 500 premium content sites. GN is focused on selling site-specific, integrated media and promotional programs across its properties on behalf of Fortune 500 brand marketers - marrying message with media. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach, site-specific creative frequency, guaranteed media placements and integration of message to contextually relevant audiences. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer

service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, Toronto, London, Sydney and Melbourne.

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