

Cynopsis: Kids!

May 20, 2010

KidzBop.com and **Chronicle Books** partner for a contest to support the release of Chronicle's new book title *The Worst-Case Scenario Handbooks: Weird Junior Edition*. Hosted at Kidzbop.com, the interactive **The Totally Weird Super Contest** (www.kidzbop.com/totallyweird) invites kids to upload videos explaining the weirdest, strangest stories thing they can think of (real or made up), think local haunted houses, vampire neighbors or that time you saw a UFO. To help kids get a sense of they are looking for the site will feature a video created specifically for this contest. Launching today, kids can enter the contest through June 10. Online voting for the best stories begins June 12. This is KidzBop.com's first sponsored online contest, and it was facilitated by Gorilla Nation.