

**For Immediate Release**



## ***Gorilla Nation Canada to Exclusively Rep 4 Tom's Sites***

**LOS ANGELES, CA – August 19, 2008** – Gorilla Nation ([www.gorillanation.com](http://www.gorillanation.com)), the world's largest online ad rep firm, announced today that it has been selected to exclusively represent the online ad inventory for BestofMedia Group's ([www.bestofmedia.com](http://www.bestofmedia.com)) four leading sites in Canada, including TomsHardware.com ([www.tomshardware.com](http://www.tomshardware.com)), TomsGuide.com ([www.tomsguide.com](http://www.tomsguide.com)), TomsGames.com ([www.tomsgames.com](http://www.tomsgames.com)), and TheTorqueReport.com ([www.thetorquereport.com](http://www.thetorquereport.com)). GN will also exclusively rep these sites in the U.S. to a selected group of advertisers.

BestofMedia Group is one of the top three online technology publishing companies in the world with operations in 12 countries and over 25 million unique visitors per month with 200 million page views per month.

TomsHardware .com is the leading authority on high tech products delivering product reviews, news, article and buyer's guides for both and consumers and IT pros. TomsGuide.com is the definitive online resource for comparative product and price reviews and information on consumer electronics and high tech products for home or business. TomsGames.com is a popular resource for both the PC and console gaming communities. TheTorqueReport.com (affiliated with the Tom's network of sites) provides auto reviews and performance videos by manufacturer and country.

"BestofMedia's collection of sites represents some of the most reputable content and readership on the web," stated Jason Holland, Director of International Business Development for GN. "Our strengths in the Tech, Gaming and Auto markets make this partnership a natural fit, and we look forward to offering our advertisers even greater reach and brand credibility along with plenty of new opportunities for creative integration."

### **About Gorilla Nation Media, LLC**

Gorilla Nation ([www.gorillanation.com](http://www.gorillanation.com)) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto and London.

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